



Michael Lindaman
1611 Patterson Lane
Cedar Falls, Iowa 50613
319.504.1004
design@lindaman.com

Current
1196-6101

Freelance Design | Art Direction and Project Management

Merchant du Vin | The Pike Pub and Brewery (Specialty Beer Importer | Restaurant and Brewery) Seattle, Washington
Graphic Artist

Responsible for designing and producing all manner of advertising, packaging, product ID, signage, POS and marketing media for Merchant du Vin's (MdV) European breweries and Seattle's Pike Pub and Brewery, including: neon, vehicle, interior and exterior signs, logos, labels, shipping and specialty cartons, posters, publications, magazine ads, wearables, product displays, brochures, table tents, food and beverage menus, etc.

Maintain all vendor relations, sourcing, press checks, etc.

Art Direction for the MdV and Pike Brewing Co. website design (merchantduvin.com and pikebrewing.com).

The website showcased MdV's portfolio including The Pike Pub and Brewery's website, e-store, current promotions, etc.

Responsible for all graphics, design, updates, additions and misc. banner ads.

Photoshoots either done personally or oversaw outsourced talent.

Oversaw and produced the Liberty Malt Supply mail order catalog.

Worked under international direction with people of diverse personalities, ideas and cultures. Ultimately charged with producing materials that fit the marketing, promotional, sales and budgetary needs of the National Sales team in both regional and national markets.

7194-1196

Walker Richer and Quinn (Software Company) Seattle, Washington

Technical Publishing | Graphic Artist

Created graphics and layouts for software documentation. This included manuals for Windows, Macintosh, UNIX, and localized (foreign language) products. Created graphics for online help, as needed.

Designed and managed production of CD sized manuals and various technical cards that shipped with each product.

Worked with over twenty writers to design and create accurate, descriptive graphics for technical documentation.

Adapted to different styles and personalities to produce consistent looking graphics from multiple platforms on schedule.

1194-7194

United Graphics | Banta NW (Printer) Kent, Washington

Preflight Technician (Prepress)

Responsible for making sure every electronic job was complete, accurate and printable before it went into production. Inspected and organized each job to prevent any problems that would keep it from going through prepress smoothly.

Worked directly with clients educating them on exactly what was needed for their electronic files to print efficiently.

4192-1194

American Graphics Service (Prepress | Color Separation House) Cedar Falls, Iowa

Macintosh Operator | Proofer

Proofing department: film retouching, made Bluelines, Matchprints, Cromalins (hand mixed colored proofs), etc.

Macintosh operator: responsible for all aspects of the department including the processing of client jobs from first view to final film output, as well as equipment maintenance. All sizes and types of jobs were worked on.

I have extensive experience working with Macintosh computers in the design and prepress environment using all the main desktop publishing software: **InDesign, QuarkXPress, Illustrator, Freehand, and Photoshop.**

I also work(ed) with **DreamWeaver, ImageReady, Flash, Fireworks, PageMaker, TypeStyler, Sketch** and others.

Other related equipment: **PC platforms, Scitex work stations, Dolev image setters, Iris ink jet printers and PMT cameras.**

Education

12191

University of Northern Iowa – Cedar Falls, Iowa

Bachelor of Arts Degree in Art, emphasis in **Graphic Design**